



Trade Mark Reg

SNORKEL



the exclusive patented

MOSLER - *Duplex* AUTO-TELLER

THE SNORKEL^{*} for Drive-up Banking

Progressive banks are always searching for ways of improving their service for depositors. They realize that good-will which can only be achieved by years of constant effort, can also be irretrievably lost in a very short time.

A classic example is the rapid rate at which many downtown banks are losing customers to banks with drive-in windows. In many cases, the years of service these downtown banks have given to their depositors have gone to waste. *Customers, faced with parking problems and the delay of lining-up in the bank are banking where these problems are eliminated.*

The Mosler Safe Company has met this major challenge for banks which are not able to install Drive-in Windows. The answer is simple: A "curb-service" banking unit—the SNORKEL^{*}, which makes banking transactions from a car at the curb, as easy as stopping for a red light. Just imagine your customers being able to make deposits and withdrawals *in the busiest downtown district*, in only a matter of minutes! No bank congestion—no waiting in line—no traffic problem. The result? More satisfied customers, both old and new.

THREE SIMPLE STEPS—AVERAGE TIME: 30 SECONDS

- 1 Customer drives up to SNORKEL^{*}, which is in easy reach of car window.
- 2 Teller, located in room below sidewalk, converses "face-to-face" with customer who places his deposit (or withdrawal slip) on convenient elevator tray.
- 3 Teller brings elevator unit down, records transaction and returns book to customer.





THE SNORKEL* IN ACTION: Upper portion shows simplicity and ease of transaction. Customer remains comfortably in car—teller and customer see each other and converse “face-to-face,” both speaking in normal conversational tones.

Underneath the sidewalk, in a specially constructed room, the teller is seated at his desk. Elevator control, speaker, and necessary records are located within easy reach.



CONVENIENCE

The SNORKEL* makes banking quick, efficient, and time-saving. The entire transaction can be performed without the customer leaving his car. For both bank and customer, the SNORKEL* affords up-to-date, modern banking service.

PARKING PROBLEMS

In the last few years parking and traffic problems have become increasingly acute. Banking in town has been difficult for many depositors. Now, with a SNORKEL* located conveniently at the curb outside the bank, customers can bank close to their places of business. City Traffic Commissioners and Police Chiefs all over the country heartily endorse the SNORKEL* for the many problems it has solved.

BANK CONGESTION

A few hundred of your customers banking by SNORKEL* each day will considerably ease the congestion on the bank floor. Activity within the bank is accelerated—adding many valuable productive hours to the bank's work day.

CONSTRUCTION

The SNORKEL* is the last word in design for customer and teller convenience. The unit is designed for thorough protection against theft, water-leakage, rain, freeze-up, bullets and corrosion.

Investigate the SNORKEL today. Find out for yourself how the SNORKEL* provides greater profits and good-will for your bank. Learn why bankers everywhere are enthusiastic about this revolutionary new concept in banking.*

A Night Depository, built into the SNORKEL* (as illustrated below left) provides curb-side deposit facilities even when the bank is closed.



Special Snorkel installations can be tailor made to your needs. It is possible, for instance, to have the Snorkel* so arranged that the teller can handle transactions from a level above the customer. Models also are available that descend flush with sidewalk at night.*

Exclusive patented Mosler-Duplex Snorkel[®] Teller solves traffic problems outside and inside the bank.

"Our peak day resulted in serving 371 cars making 451 deposits. On a recent Saturday morning following a holiday, we served 321 drive-up customers making 401 deposits. This approaches two a minute in that three-hour period."

Neil N. Muzzy, Comptroller, Union Trust Co., St. Petersburg, Florida

"Almost invariably our customers have mentioned the fact that this new service will save them from twenty to thirty minutes each time they make a deposit."

Leslie K. Curry, Vice Pres., Mercantile-Commerce Bank & Trust Co., St. Louis, Mo.

"The curb depositories definitely relieve the traffic flow in regard to double parking around the banks. There is no additional enforcement problem. In fact, they relieve enforcement problems."

R. G. Hashin, Chief of Police, City of Boise, Idaho

"These installations are just good business for the City. We traded, in this instance, three parking spaces for 150 spaces that would have been necessary had the customers had to park and enter the bank."

Harry A. Barnes, Director, Traffic Engineering Section, City and County of Denver, Colorado

A PARTIAL LIST OF "SNORKEL" CUSTOMERS, LOCATED COAST TO COAST

Dothan Bank & Trust Co. Dothan, Ala.
First National Bank in Dothan Dothan, Ala.
First National Bank Fort Smith, Ark.
The Arkansas Trust Co. Hot Springs, Ark.
Bank of America Fresno, Calif.
Colorado State Bank Denver, Colorado
Bridgeport-City Trust Co. Bridgeport, Conn.
Union & New Haven Trust Co. New Haven, Conn.
Florida National Bank Ocala, Florida
First National Bank Orlando, Florida
Florida Bank Orlando, Florida
Florida National Bank St. Petersburg, Fla.
Union Trust Company St. Petersburg, Fla.
Exchange National Bank Tampa, Florida
First National Bank Tampa, Florida
Georgia Railroad Bank & Tr. Co. Augusta, Ga.
First National Bank & Trust Co. Macon, Ga.
The Liberty National Bank & Tr. Co. Savannah, Ga.

Idaho First National Bank Boise, Idaho
First Security Bank of Idaho Pocatello, Idaho
Home Federal Savings & Loan Assoc. Chicago, Ill.
Central National Bank & Trust Co. Des Moines, Iowa
Citizens National Bank of Frederick Frederick, Maryland
Cambridge Trust Co. Cambridge, Mass.
Granite Trust Company Quincy, Mass.
First National Bank St. Paul, Minn.
The American National Bank St. Paul, Minn.
Mercantile-Commerce Bank & Trust Co. St. Louis, Mo.
Boardwalk National Bank Atlantic City, N. J.
Fidelity Union Trust Co. Newark, N. J.
National Bank of N. J. New Brunswick, N. J.
Franklin Trust Company Paterson, N. J.
First Bank & Trust Co. Perth Amboy, N. J.

Second National Bank & Trust Co. Red Bank, N. J.
First Mechanics National Bank Trenton, N. J.
First National Bank Albuquerque, N. M.
Wachovia Bank & Trust Co. High Point, N. C.
First National Bank Beaumont, Texas
Texas Bank and Trust Co. Dallas, Texas
El Paso National Bank El Paso, Texas
The Greenville National Exchange Bank Greenville, Texas
First National Bank Lubbock, Texas
First National Bank Port Arthur, Texas
Merchants National Bank Port Arthur, Texas
Frost National Bank San Antonio, Texas
American National Bank Portsmouth, Va.
Farmers and Merchants National Bank Winchester, Va.
National Bank of Commerce Seattle, Wash.
Beckley National Bank Beckley, W. Virginia



FACTORIES: HAMILTON, OHIO

The Mosler Safe Company
SINCE 1848

320 FIFTH AVENUE, NEW YORK 1, N. Y.
WORLD'S LARGEST BUILDERS OF SAFES AND BANK VAULTS

BALTIMORE 510-512 St. Paul Pl. BOSTON 84 Sudbury St. BUFFALO 128 West Chippewa St. CHICAGO 228 North LaSalle St. PHILADELPHIA 1503 Walnut St. PITTSBURGH Union Trust Bldg. WASHINGTON, D. C. 1020 15th St., N.W.

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COVINGTON, KY. • DENVER • HOUSTON • LOS ANGELES • MIAMI • PORTLAND, ORE. • SAN FRANCISCO

and Principal Cities in the United States and Foreign Countries

BUILDERS OF U. S. GOLD STORAGE VAULTS AT FORT KNOX, KY.

Litho in U.S.A.

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